Media Fellowship Talk

Tuesday 21st November, 12.30-1.30pm
Clinical School, Seminar Room 10

Dr James Rudd, Department of Medicine, was awarded a British Science Association Media Fellowship to work full time as a science journalist at the Guardian for a month this summer.

James will share his insights, including:
• Why the BSA scheme is useful for the participant, news organisation and the University
• Tips for improving writing for a general audience:
  • How to make your writing more accessible
  • Writing to deadlines
• What are the media looking for?
  • How to get the press interested in your research
  • How to write a press release

See James’ Guardian profile here: theguardian.com/profile/james-rudd

Sign up here: media-fellowship-talk.eventbrite.co.uk

All staff and students are welcome to attend

athena-swan.medschl.cam.ac.uk

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